



**IN DUE SEASON, INC
PRESS RELEASE**

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**In Due Season Golf Outing
Saturday, April 30, 2011**

National Infertility Awareness Week® (NIAW) is a movement sponsored by RESOLVE - the National Infertility Association. It is observed this year from April 24 through April 30.

Hampton Roads, VA - April 25, 2011 – In recognition of National Infertility Awareness Week, In Due Season is holding its annual golf outing to educate people about infertility and raise funds to help carry out its mission. Proceeds from the event will help provide educational and mental support to couples diagnosed with infertility as well as implement its Respected And Protected Campaign for youth ages 12 - 18.

“This is still a disease that needs to be embraced by all as a serious illness,” says Tracy Hubbard, founder and executive director of In Due Season. “Infertility affects over seven million Americans and over 80 million world-wide.”

According to Hubbard, research shows this disease to impact men and women equally and can begin as early as the teenage years.

“There are many factors that can lead to a person’s infertility,” says Hubbard. “We are reaching out to youth because sexually transmitted diseases such as chlamydia and gonorrhea are the most important preventable causes of infertility. Reproductive health from this point of view is often overlooked. We have to start getting the word out. We have to raise awareness.”

The golf outing will take place on Saturday, April 30, 2011 at Ocean View Golf Course in Norfolk, VA. If you would like to play, call 757-809-7128 or visit www.indueseasonministries.org. Registration begins at 10 a.m. with a Tee Time of 11am.

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About In Due Season - In Due Season is a 501(c)(3) nonprofit organization that provides educational, mental and spiritual support to women and men touched by infertility. The organization strives to heighten awareness about infertility, implement health and wellness programs for teens and adults, and provide grants to help defray costs associated with infertility and family building.