



## IN DUE SEASON PRESS RELEASE

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### In Due Season Changes Company Slogan

**Hampton Roads, VA – January 10, 2011** – In Due Season changes its company’s slogan from “Support for Those Touched by Infertility” to “Infertility Support, Prevention and Awareness.” According to Founder and Executive Director Tracy Hubbard, the new tagline better reflects the services the organization provides, encompassing their purpose and mission.

“We definitely provide support to men and women who face infertility and will always do that; however, that is only one of our main goals,” says Hubbard. “We also strive to raise awareness about the disease and work endlessly to provide programs, especially for our youth, to help prevent barren wombs in the future.”

In changing the slogan, Hubbard hopes that more people will better understand In Due Season’s purpose and become involved in its cause.

“You don’t have to go through infertility to become engaged,” exclaims Hubbard. “Become involved because you care about what we are doing. There is room for everyone.”

For more information about In Due Season, visit [www.indueseasonministries.org](http://www.indueseasonministries.org) or call 757-809-7128.

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**About In Due Season** - In Due Season is a 501(c)(3) nonprofit organization that provides educational, mental and spiritual support to women and men touched by infertility. The organization strives to heighten awareness about infertility, implement health and preventive programs for youth and adults, and provide grants to help defray costs associated with infertility and family building.